

GLOBAL MEGA TRENDS TO 2030

FUTURECASTING KEY THEMES THAT WILL SHAPE OUR FUTURE LIVES



We believe it is critical for organizations to have an action-based awareness of the trends and insights driving the future. Forward-thinking insights included in the Global Mega Trends to 2030 research and analysis will help your organization create a constant pipeline of growth opportunities and be in a position to curate your future.



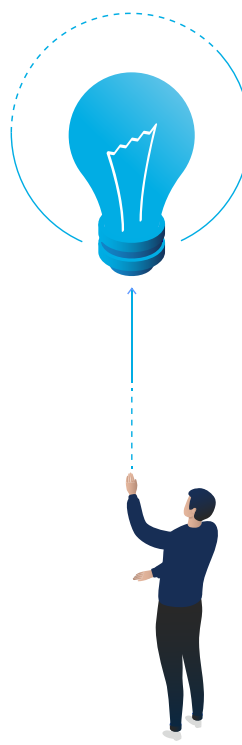
STRATEGIC IMPERATIVE

- To understand core trends that will drive opportunities over the coming 10 years
- To illustrate a suite of mechanisms that translate trends into optimal growth potential
- To show how to embrace trends as your innovation fuel to drive new ideation and support existing initiatives



KEY FEATURES

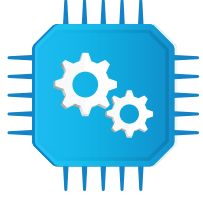
- 13 Mega Trends that will influence and shape future markets
- 60+ sub-trends that represent shifts and levers likely to accelerate the pace of change
- Diverse case studies and empirical examples depicting major new developments, from digital age transportation to a sensor-enabled world
- Various infographics and market estimates illustrating quantifiable opportunities in future themes such as Smart Cities, Future of Mobility, Gen Z and Future Economies



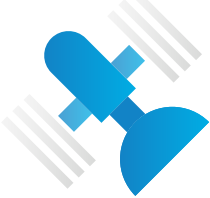
HIGHLIGHTS



Heterogeneous future - By 2025, 1 out of every 10 people in the western world will be older than the age of 65 while Gen Z will grow its presence in some countries such as India, accounting for 45% of the total global population



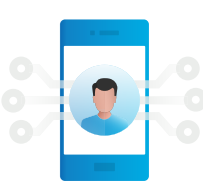
The terabyte era - Terabyte smartphones and devices are coming with a new generation of storage chips that can process massive amounts of data and power 5G and AI



Hyper-localization - With over 10,000 small satellites expected to be launched by 2030, geofencing as an opportunity is emerging so you can target your customers and contextualize experiences



Zero latency / Zero buffering world - With 5G, edge computing, AI approaches and quantum computing merging abilities, "virtuality" experiences will be augmented manifold with untethered geo-spaces and zero buffering



Transhumanism - Humanity is entering the rise of technology-driven evolution at an unprecedented speed of change, propelling deeper questions into what it is to be human

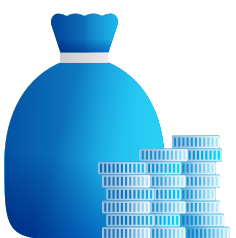
OUR MEGA TREND UNIVERSE



Cognitive Era
Machine Learning
Future of Computing
Intelligent Digital Assistants
Future of Devices
Future of Social Media



Smart is the New Green
Smart Technologies
Smart Factories
Smart Cities



New Business Models
Servicization
Circular Economy
Personalization & Customization
Value for Money
Sharing Economy
XaaS
Online-to-Offline (o2o)



Innovating to Zero
Zero Emissions
Zero Accidents
Carbon Neutrality



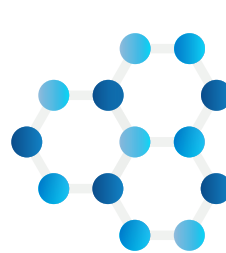
Urbanization: City as a Customer
Mega Corridors
Mega Cities
Mega Regions
Mega Slums



Future of Energy
Decarbonization
Decentralized Generation
Digitization in Energy



Future of Mobility
Micro-mobility
Connected Cars
EV and Infrastructure
Sharing Economy
3rd-dimension Mobility
Integrated Mobility
Future of Freight



Connectivity and Convergence
Roadmap to 5G
Space Connectivity 2.0
Digital Reality
Top Technology Buzz for the Future
Cybersecurity
IoT Services
Blockchain 2.0
Virtual Finance



Bricks and Clicks
Future of Physical Stores
Automated Shops
Personalization of Retail
Integrated Omni-channel Marketing
Smart Retail



Social Trends
Gen Z
Reverse Brain Drain
Heterogeneous Society
She-economy
Middle Class



Health & Wellness
Nutraceuticals
Femtech
Smart Healthcare
Gene Therapy
Precision Medicine
Biomarker Analytics
Regen Med



Economic Trends
Future of BRICS
Future Trade Dynamics
Africa as a Continent



Future of Infrastructure Development
Construction Autonomy
Sustainable Materials
Future of Smart Infrastructure
High-speed Transit
Mega Projects